

DreamWafer

Terminology

1. What is the name of the Product: WaferBoard™ or DreamWafer™?

DreamWafer™ refers to all of the technologies in a very large family - wafer-scale integration, direct input and output, defect tolerance, etc.

The specific product that DreamWafer is are doing first is the WaferBoard™ platform for rapid prototyping of Electronic Systems.

2. If it is WaferBoard™, than under what circumstances should DreamWafer™ be mentioned?

DreamWafer™ should get mentioned by including Gestion TechnoCap Inc., DreamWafer Division as a sponsor.

DreamWafer™ can also be mentioned when talking about future work (beyond the programmable circuit board work).

3. Can one speak of a WaferBoard™, when there are many circuit board, as well as the wafer, in the product ?

Yes, one can speak of a WaferBoard.

The silicon is a wafer-scale Integrated Circuit, or WaferIC™.

The whole system, including the PowerBlocks and the housing and heat sinks, etc. is a WaferBoard™ Rapid Prototyping Platform for Electronic Systems.

Trademarks

Using a trademark as a descriptor rather than as a brand 'trivializes' the trademark. Technically one should therefore never use 'WaferBoard' without a descriptor.

The first use should be "WaferBoard™ Rapid Prototyping Platform for Electronic Systems". After that it can be shortened to "WaferBoard™ Platform".

In a product description, either at the beginning or the end (wherever copyrights, trademarks, etc. are discussed) one should say "WaferBoard™ is a trademark for a Rapid Prototyping Platform for Electronic Systems from Gestion TechnoCap Inc., DreamWafer Division.

In a technical paper one can say "WaferBoard™ is a trademark of Gestion TechnoCap Inc., DreamWafer Division.

Where even "WaferBoard™ Platform" is too cumbersome, refer to the "the platform".

Technical papers can also often refer to the WaferIC™ instead of to the whole WaferBoard™ platform. WaferIC is bound to get trivialized anyway, so it is sacrificable in a pinch from a trademark standpoint.